|  |  |
| --- | --- |
| First Name Last Name  **Marketing Manager** Marketing Manager with 5 years of experience leading product development and distribution. Led teams of 10-15 people across technology, business, and design departments.EXPERIENCEM International, New Delhi ***Marketing Manager*** January 2021 - Present  * Developed new benchmarking techniques by driving initiatives such as marketing performance reports, reporting a 30% marketing performance increase in 2 Quarters * Increased Website traffic by 20% by developing, executing, and measuring integrated, multi-channel marketing strategies to increase agency awareness which generated and nurtured leads, and also supported business development efforts. * Managed a ₹1.5 Crore marketing budget while creating a budget surplus with consistent sales.  GTM, Remote ***Marketing Controller*** July 2016 - January 2020  * Maintained the yearly cost saving of 10% by investigating options on cost, quality, and the company’s needs. * Generated over ₹1.5 Crore in revenue by executing comprehensive digital marketing plans for more than 25 events. * Managed all marketing and promotional materials valued at up to ₹1 Crore by ordering, tracking, and reviewing the inventory levels.    Company Name, Location ***Designation*** Timelines ***Inputs***  ***Use the above method, add your experience with actionable Verbs (Executed, Analyzed, Achieved, Evaluate, etc.) and quantify it like the above-mentioned sample*** | New Delhi, India  +91 1234567890  [first.last@sample.com](mailto:first.last@sample.com) SKILLS  * Meta Ads * Print Media * Social Media Management * Search Engine Optimization (SEO) * Search Engine Marketing (SEM)  EDUCATIONTop University Master of Business Management January 2014 New Delhi   * **Awards:** Special mentions if any * Completed 3 months internship at reputed firm  OTHER  * Volunteer for Global marketing event * Operations Specialist certified (2016) |